## WEMF Facts & Figures New WEMF app is now available



The WEMF Facts & Figures app provides an overview of all the important figures of the Swiss press landscape. Data from over 800 Swiss newspapers and magazines, such as circulation figures, reach and information on readership, are stored in the app. Each publication has its own dashboard with graphics and useful additional information as well as the option of adding a publication to the personal comparison list. Data from up to five publications can be compared with just one click.

## **App Store:**



## Google Play:

