

STATUTES



Established 2007, modified 2009

Article 1: NAME

The organisation is incorporated under the name I-JIC (International association of Joint Industry Committees).

Article 2: INCORPORATION

The registered office of the Society is located in Paris.

Article 3: OBJECTIVES OF THE ASSOCIATION

The objects of the association are:

- to promote the idea, creation and development of JIC organisations worldwide,
- to assist national JIC organisations,
- to advance the research quality of media audience measurement,
- to promote the transparency of all fields related to media audience measurement,
- to promote the knowledge of best practice in media audience measurement and research in the different national advertising markets,
- to become an international information and documentation centre for audience measurement and the auditing of audience measurement,
- to promote the knowledge of possible ways of auditing media audience measurement and research in the different national advertising markets,
- to engage in any other activities which are consistent with the interests of members.

Article 4: DURATION

The duration of the association is unlimited.

Article 5: MEMBERSHIP

The association is composed of French or foreign legal entities, concerned with media audience activity, except for mainly commercially and profit oriented market or media research companies.

The association is also entitled to welcome associated members (individual or legal entities), which are adopted by the General Assembly.

The founding members are:

- Arbeitsgemeinschaft Media-Analyse e.V. (AG.MA), Germany
- Vereien Arbeitsgemeinschaft Media-Analysen (AGMA), Austria
- Asociación para la Investigación de Medios de Comunicación (AIMC), Spain
- Centre d'Étude des Supports de Publicité (CESP), France
- Centre d'Information sur les Médias / Centrum voor Informatie over de Media (CIM), Belgium
- Nationaal Onderzoek Multimedia (NOM), The Netherlands
- South African Advertising Research Foundation (SAARF), South Africa
- AG für Werbemedienforschung / Recherches et études des média publicitaires (WEMF), Switzerland.

The General Assembly decides on the admission of new members by a quorum of two thirds of the present votes. The General Assembly can only vote on the admission of new members if half of the member organisations are represented in the General Assembly either by present vote or by proxy.

Article 6: EXCLUSION OF MEMBERS

Membership may be revoked due to:

- cessation of activity or dissolution for the legal entity,
- resignation addressed to the Chairman,
- non-payment of the annual membership fee,
- expulsion following charges of behaviour likely to bring discredit on the profession, the association and/or its members.

The General Assembly decides on the expulsion of members by a quorum of two thirds of the present votes. The General Assembly can only vote on the expulsion of members if half of the member organisations are represented in the General Assembly either by present vote or by proxy.

Article 7: RESOURCES

Resources of the association are comprised of:

- membership fees: the amount is decided on by the General Assembly each year, based on the proposal made by the Board,
- revenue received for any services rendered.

Article 8: THE BOARD

The association is governed by a Board: the Board can have between 3 and 6 members.

The Board is elected by the General Assembly for a term of three years. Board members are eligible for re-election at the end of their term of office.

The main function of the Board is to manage and guide the association.

The number of member votes and the voting rules are regulated by a separate document ("Voting Rules") which must be approved by the General Assembly.

Article 9: THE EXECUTIVE COMMITTEE

The Executive Committee is made up of Board members and is comprised of a chairman, a treasurer and a third member.

The Executive Committee is elected by the Board for a term of three years. The members of the Executive Committee are eligible for re-election.

The Executive Committee is comprised of:

- The Chairman: He shall act as the official representative of the Association in dealings with all outside organisations and third parties. The Chairman may delegate all or some of his tasks to another members of the Executive Committee. He shall be responsible for the administration of the funds of the Association with the approval of the Board.
- The Treasurer: He shall be responsible for the general accounts such as financial statements, balances, budgets.
- The third member: He shall be responsible for all administrative tasks.

The number of member votes and the voting rules are regulated by a separate document ("Voting Rules") which must be approved by the General Assembly.

Article 10: GENERAL ASSEMBLY

The Association shall hold a General Assembly once a year.

The General Assembly

- shall give a release to the Chairman and the Board
- shall give a release to the annual financial statement (statement of income and expense, balance sheet)
- shall approve the budget of the business year
- shall approve the membership fees
- shall vote on the admission or exclusion of members

The number of member votes and the voting rules are regulated by a separate document ("Voting Rules") which must be approved by the General Assembly.

Article 11: GENERAL SECRETARY

The Association has a General Secretary who shall assist and support the work of the General Assembly, the Board, the Executive Committee and the Chairman.

The General Secretary shall also serve as the main contact person for members and third parties.

The General Secretary is an additional member of the Board and the Executive Committee but does not have voting rights.

The General Secretary shall be appointed or dismissed by the Board.

Article 12: LANGUAGE

The official language of I-JIC shall be English.

For the purpose of the French authorities a French version of certain documents may exist.

In case the content differs between the English and French versions of a document, the English version is binding.

Article 13: DISSOLUTION

The dissolution of the Association can only be decided during an extraordinary General Assembly. The invitation and the agenda must be sent to members at least 4 weeks in advance.

The Chairman or any other Board member shall be in charge of all proceedings.

The General Assembly decides on the dissolution of the Association by a quorum of two thirds of the present votes. The General Assembly can only vote on dissolution of the Association if half of the member organisations are represented in the General Assembly either by present vote or by proxy.

Helsingor, May 16th 2009